

Introduction to News Writing

An Introduction to the Anglo-American Newspaper Tradition

“*Comment is free, but facts are sacred.*” 评论自由，事实神圣。

C. P. SCOTT, 1921

Instructor · K. F., Medill School of Journalism, Northwestern University · Working Journalist

This course introduces the fundamentals of news writing, from hard news and features to opinion columns and editorials. Working primarily with articles from *The New York Times* and the *Associated Press*, students will learn how professional journalists structure their stories, choose their ledes, and use quotes effectively.

The course covers the complete anatomy of a news article — the inverted pyramid, the nut graf, the role of attribution — alongside reporting and interviewing technique, AP Style basics, and the development of a distinctive voice in opinion writing. Reading and reference draw on the canonical handbooks of the trade: Mencher’s *News Reporting and Writing*, Kovach & Rosenstiel’s *The Elements of Journalism*, and Cappon’s *AP Guide to News Writing*, together with resources from Poynter, Purdue OWL, and the SPJ Code of Ethics.

The instructor is a Medill graduate and a working journalist with bylines in established publications. By the final session, each student will have produced two polished pieces — a hard-news article and a feature — both conforming to AP Style and suitable for school-newspaper submission, the Scholastic Art & Writing Awards (Journalism category), application portfolios, and teen-press venues.

课程定位 POSITIONING

英美新闻传统入门

新闻写作是公共写作中最为成熟、规范、可习得的传统。它要求作者在事实的秩序之中进行精确的陈述：以倒金字塔架构组织信息，以 nut graf 提示读者全文要点，以确切的归属交代信源，以经济的语言完成清晰的传达。其中对事实的精确、对归属的严格、对语言的经济，是一切书写所共享的底层素养，亦是中学生进入英语公共写作语境最为直接的入口。

本课程所面向者，是在北美就读或即将进入国际学校的中学生。新闻写作之于他们的实际意义远比通常想象的更为直接：北美几乎所有的中学皆设有校刊以及对应的编辑岗位，新闻写作能力的早期训练，正是日后竞争 editor 一职的核心准备。Scholastic Art & Writing Awards 设有专门的 Journalism 类别，是该领域中规格最高的全国性中学生荣誉之一，本课程所产出的成稿可直接用于此项竞赛的投稿。

本课程以英美新闻传统中最为成熟的一支为蓝本：以《纽约时报》、美联社（AP）为主要范本，以 AP Style 为基本规范，以 Mencher、Kovach & Rosenstiel 等业内经典为理论参考。导师为 Northwestern University Medill 新闻学院毕业生，本人即在多家媒体发表过新闻报道作品，其授课所凭藉者既是学院的训练，亦是实战的经验。

在更深的层面上，本课程意在培养一种新闻写作所特有的智识习惯：先求事实的清晰，再求观点的形成。此一习惯将贯穿学生未来的写作生涯，亦是当代信息环境之中最为基本的判断力。

COURSE AT A GLANCE

授课教师 K. F., Medill <i>Northwestern · working journalist</i>	班 型 一对一在线研讨 <i>1-on-1 via Zoom</i>	招生对象 在读或拟入读北美中学 <i>Grades 9–12 · current or incoming</i>
时 长 六节定制课程 <i>Year-round · scheduled by appointment</i>	课 时 每节 60 分钟 <i>Includes manuscript editing & feedback</i>	最终成果 硬新闻、特稿各一篇 <i>AP-Style, portfolio-ready</i>

课程大纲 SESSION OUTLINE

Six sessions · 60 minutes each · sequential progression

01 What Is News? Reading Like a Journalist
何为新闻 · 以记者之眼阅读

02 Reporting and Interviewing
采访与信源

03 Hard News: The Inverted Pyramid
硬新闻写作 · 倒金字塔结构

04 Feature Writing: Narrative and Scene
特稿写作 · 叙事与场景

05 Opinion Writing and Journalism Ethics
观点写作与新闻伦理

06 Workshop, Editing & Portfolio Review
工坊修订与作品集回顾

学 费 USD \$150 / 小时 · 每位学生 含一对一论文指导与修改

Lumine International Education

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